Afghanistan Election Polling

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▸ ACSOR–Surveys was founded in 2003 by D3 Systems to create Afghan market and opinion research capacity: www.acsor-surveys.com

▸ Langer Research Associates designs, manages and analyzes high-quality probability-based public opinion surveys. The firm has extensive experience in election and public policy polling: www.langerresearch.com

Afghan Futures

- Conceived and independently conducted since 2010 by ACSOR-Surveys and D3 Systems as a public service to document public attitudes in Afghanistan.

- The project includes five nationally representative studies to date between 2010 and 2014. To see more results from the Afghan Futures series, please visit:

www.acsor-surveys.com

or

www.d3systems.com

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Methodology

- F2F sample in all 34 provinces
- Area probability w/ urban/rural stratification; random walk from 540 starting points
- Within-household selection via Kish grid
- Interviews in Dari and Pashto
- Weighting to urban/rural status by province and gender by region per 2011 CSO projections
- Field work and DP by ACSOR-Surveys
- Analysis by Langer Research Associates

Methodology (cont.)

- Field work: March 10-18, 2014
- Election Day was April 5
- N=2,643, RR 81%
- MOE +/-2.5 for GP, +/-4 for LVs, inc. DEFF

Field Team

- Interviews conducted by ACSOR-trained, locally based professional interviewers
- In compliance with cultural norms, all interviews were gender-matched.

▸ Quality control measures included supervisor and telephone back-checks on appx. 18%, logic and patterning controls, double-entry on appx. 10%.

Inaccessibility and Replacements

- One in 10 men, 26 percent of women live in areas inaccessible due to security conditions.
- Inaccessible districts were randomly replaced within the same province.

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Sample Ballot – Show Card (Dari)

RVs and Vote Intention

- 76% reported being registered to vote
- 13% "very likely" to register
- 75% said they would vote; 50% "definitely"

Pre-election attitudes
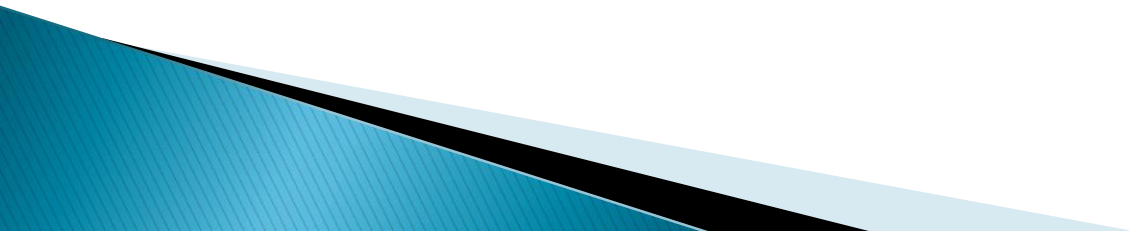
Security Concerns in Voting
Among general population, March 2014

63% — Very/ somewhat concerned
37% — Not too/ at all concerned
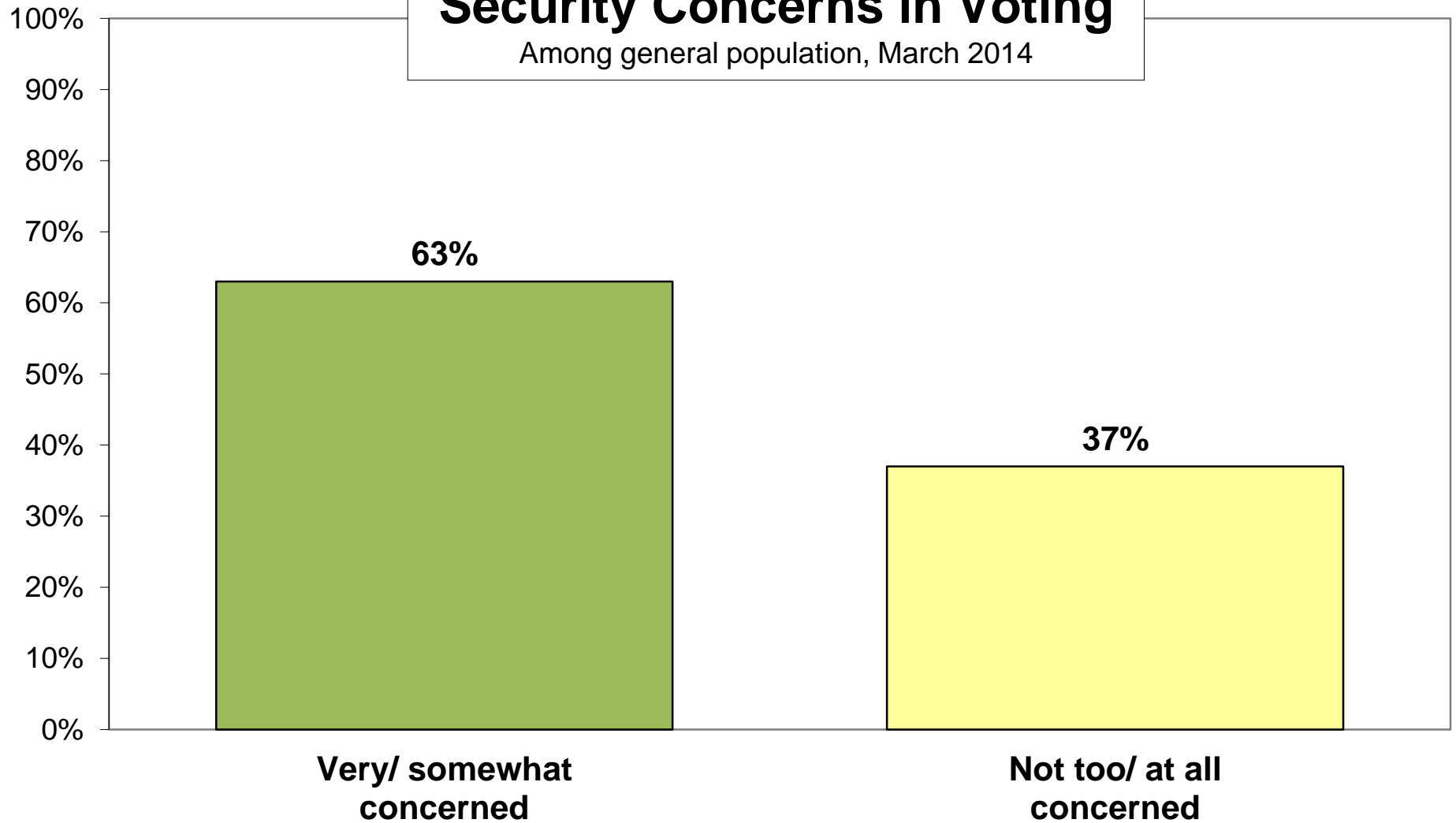
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Transparency in the Last Election and Expectations for 2014

Among general population, March 2014

Karzai and the Country's Future

Among general population, March 2014
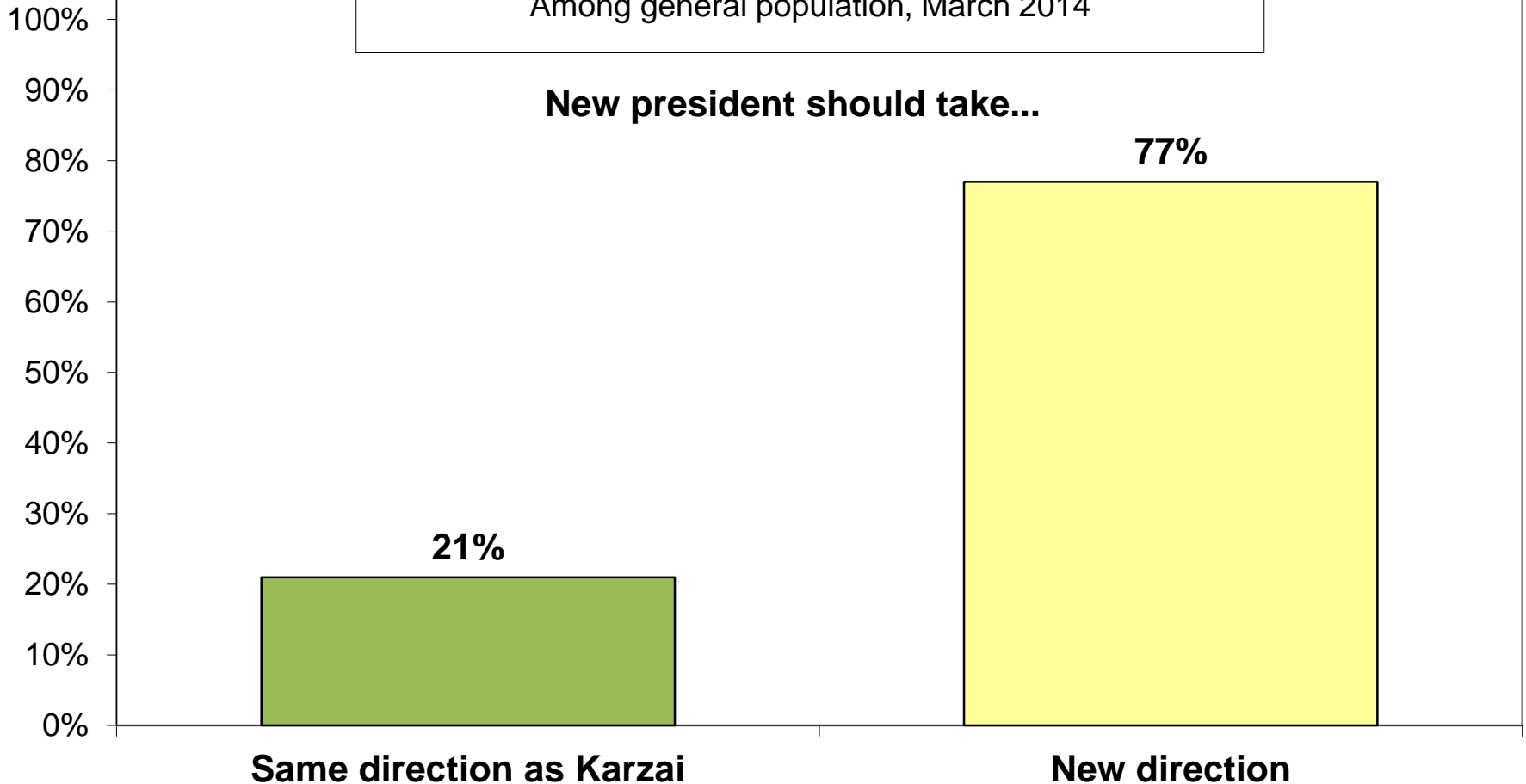
New president should take...
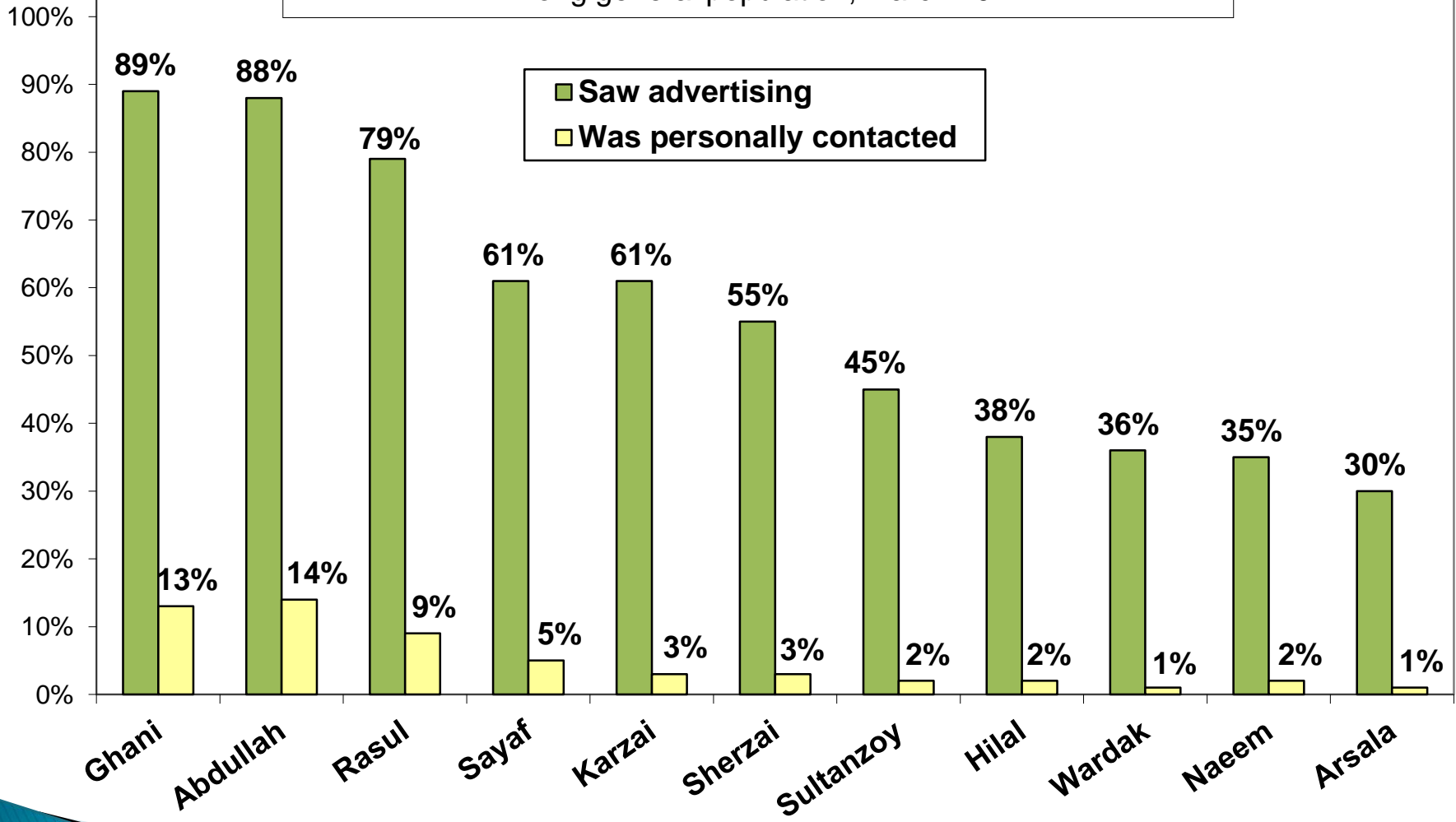
Candidate Support
Among general population and likely voters, March 2014

Legend: ■ General population ■ Likely voters

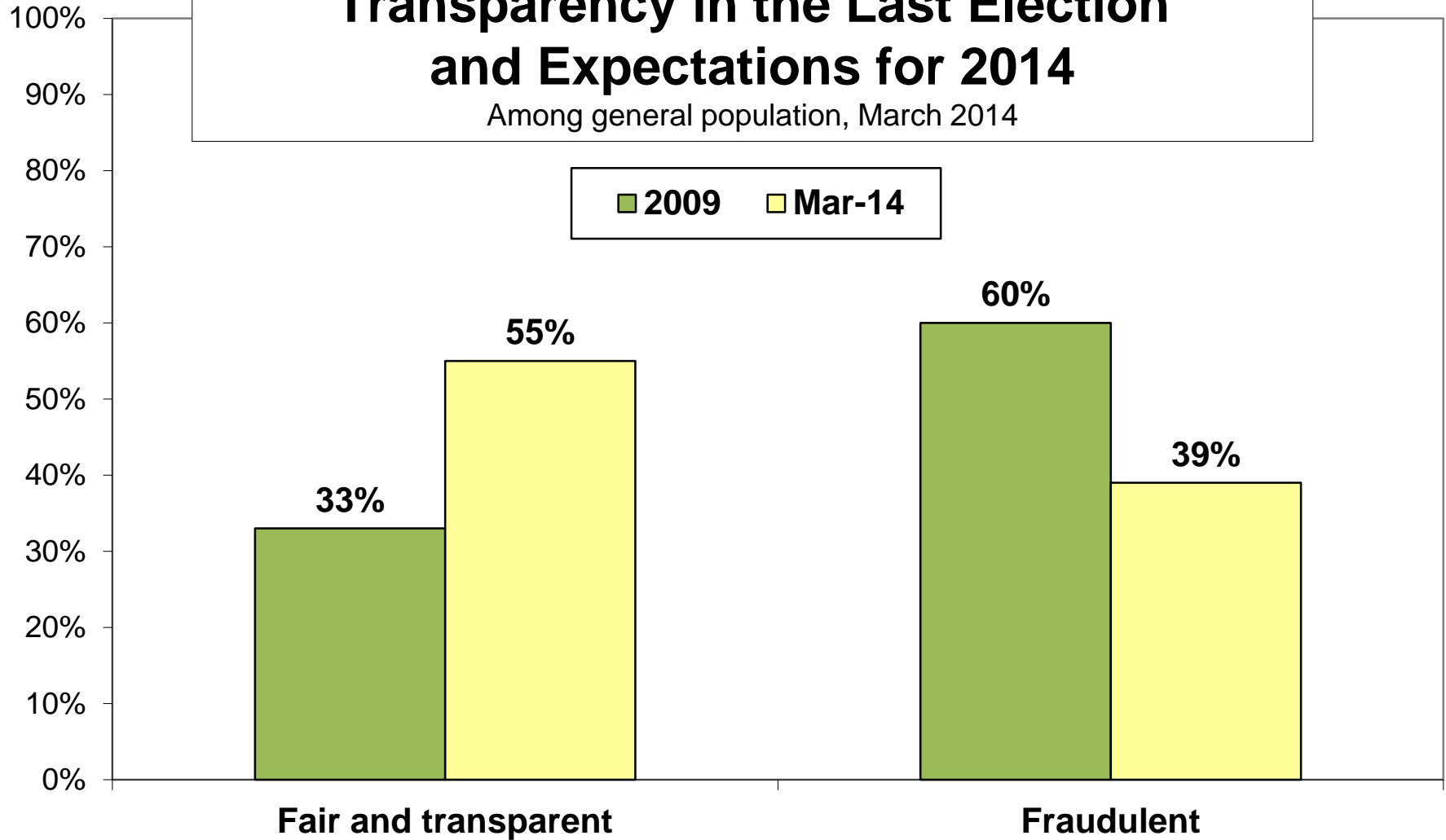| Candidate	General population	Likely voters
Abdullah	40%	46%
Ghani	36%	35%
Rasul	9%	8%
Karzai	4%	4%
Sayaf	3%	2%

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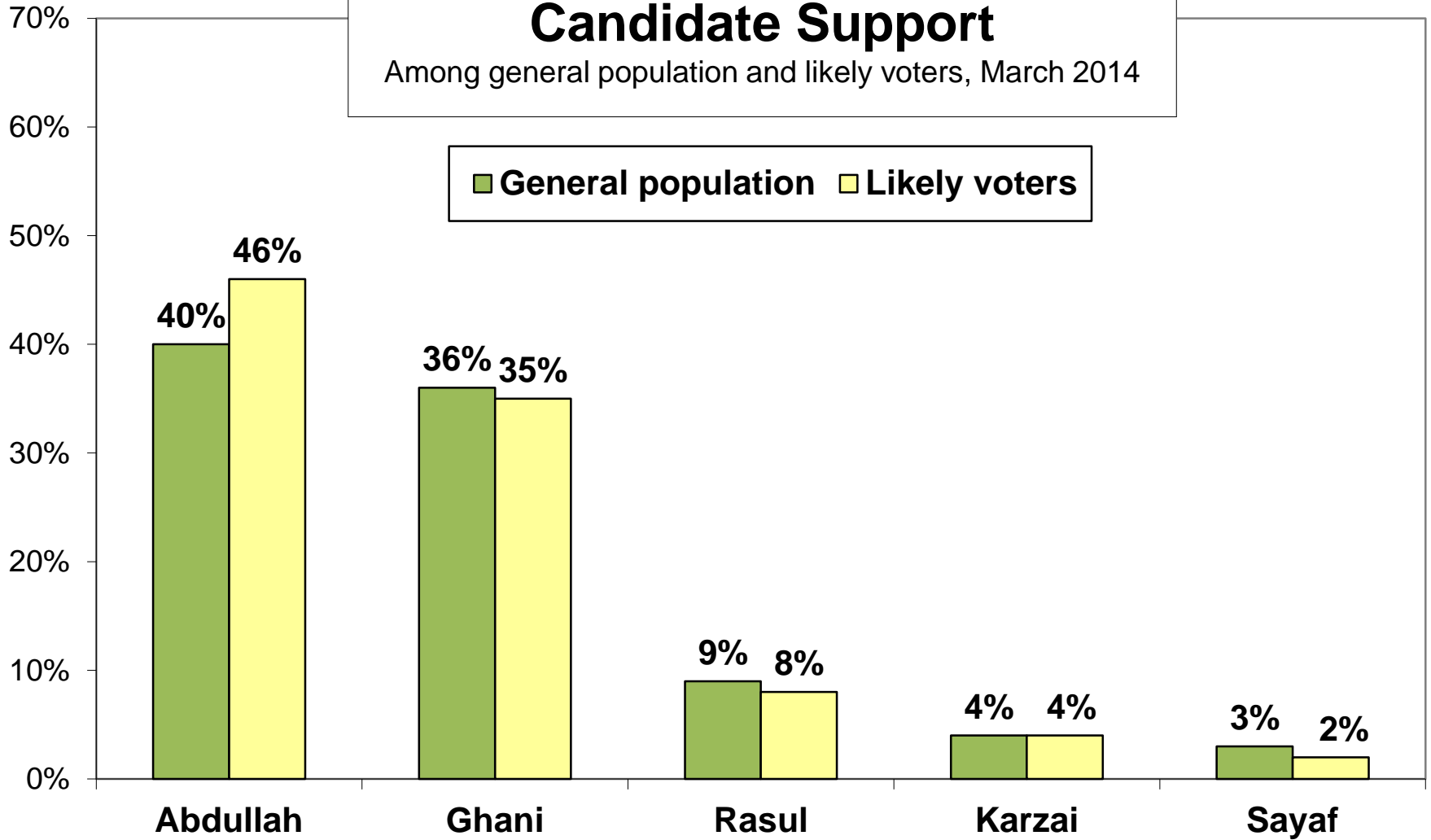
Candidate Support by Region, First Round
Among likely voters, March 2014
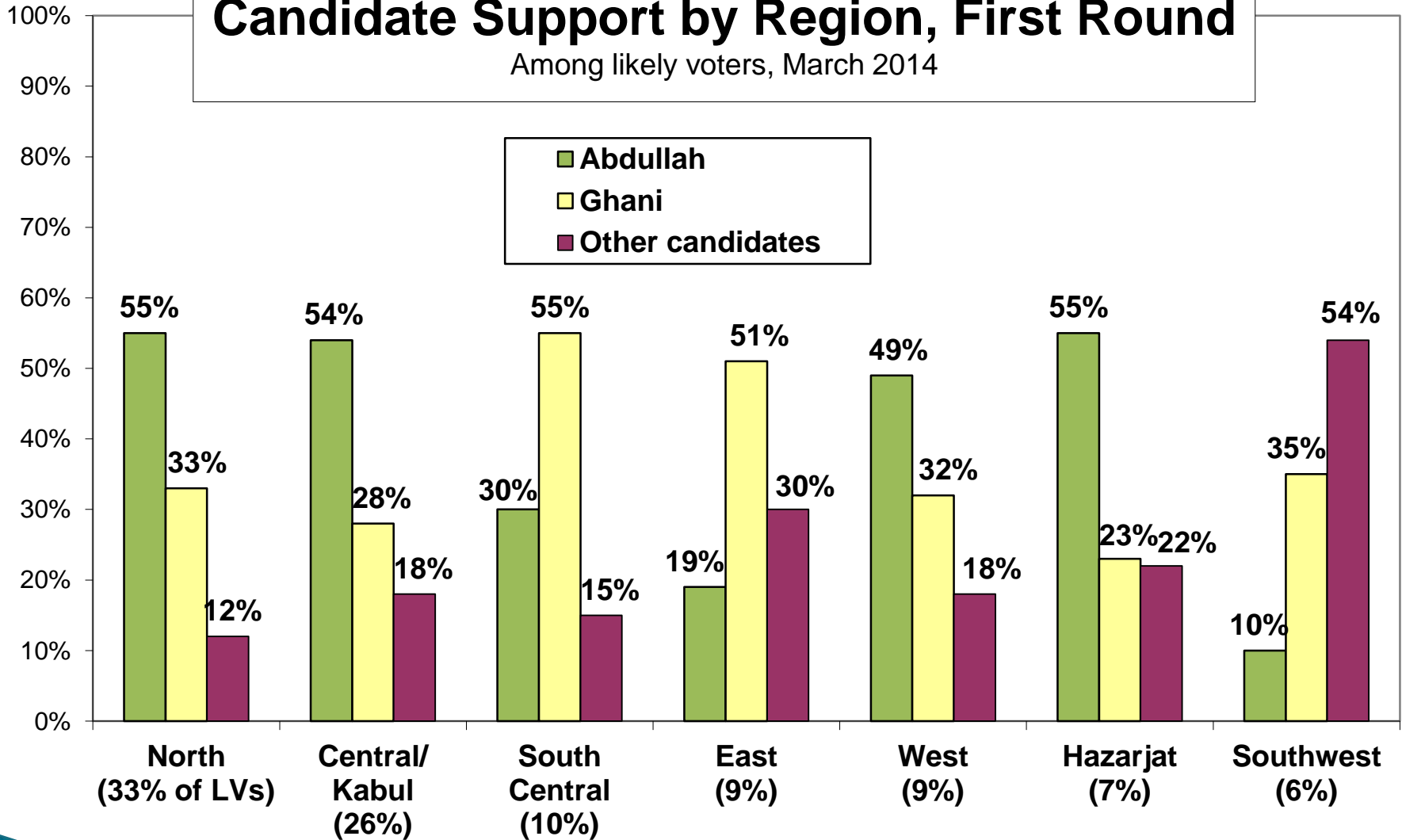
Top Two by Region
Among likely voters, March 2014

Northern

Central/Kabul Eastern

Hazarjat

South Central

Western

South Western

Abdullah

Ghani

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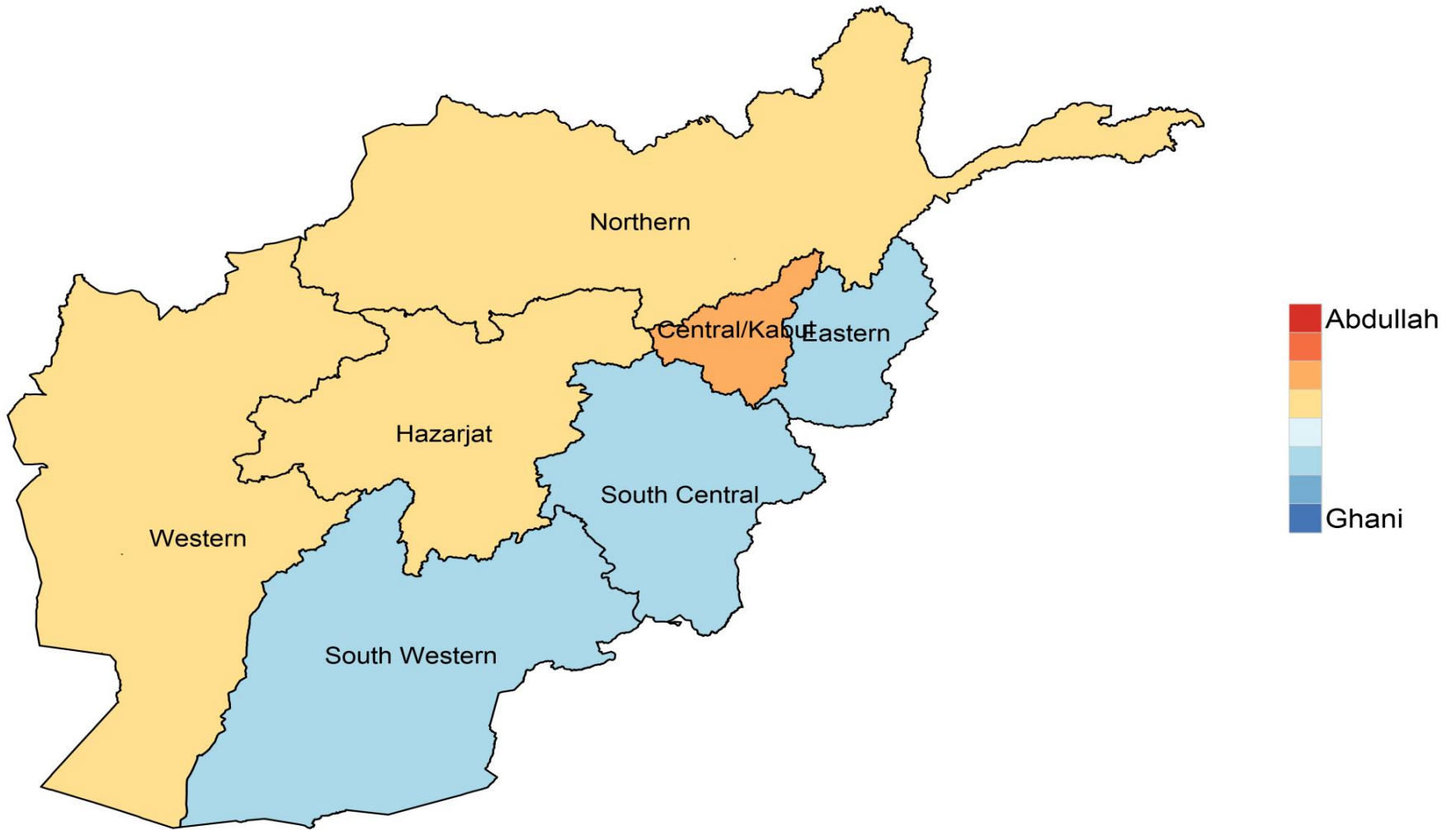
Candidate Support by Ethnicity, First Round
Among likely voters, March 2014

Legend: ■ Abdullah □ Ghani ■ Other

Ethnicity	Abdullah	Ghani	Other
Tajik (39%)	62%	21%	16%
Pashtun (31%)	21%	49%	30%
Hazara (16%)	61%	24%	15%
Uzbek (8%)	33%	64%	3%
Other (6%)	46%	39%	15%

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Support Profile

	Abdullah	Ghani	Other cands.
Tajik	53%	24%	33%
Pashtun	14%	43%	48%
Hazara	21%	11%	13%
Uzbek	6%	15%	1%
Other ethnicity	6%	6%	5%
North	40%	31%	21%
Central/Kabul	30%	20%	24%
West	10%	9%	9%
Hazarjat	9%	5%	8%
South Central	7%	16%	8%
East	4%	13%	14%
Southwest	1%	6%	16%

Note: Low Ns, "other" ethnicity and Southwest

Prevalence of Groups

	All resps.	RVs	LVs
Pashtun	40%	37%	31%
Tajik	34%	34%	39%
Hazara	11%	12%	16%
Uzbek	9%	9%	8%
Other ethnicity	7%	7%	6%
North	29%	31%	33%
Central/Kabul	20%	19%	26%
West	11%	11%	9%
South Central	14%	13%	10%
East	10%	10%	9%
Southwest	9%	8%	6%
Hazarjat	7%	7%	7%

Final Election Results

April 2014
Source: Independent Election Commission of Afghanistan
http://www.iec.org.af/media-section/press-releases/357-preliminary

Candidate	Percentage
Abdullah	45.00%
Ghani	31.56%
Rasul	11.37%
Sayaf	7.04%
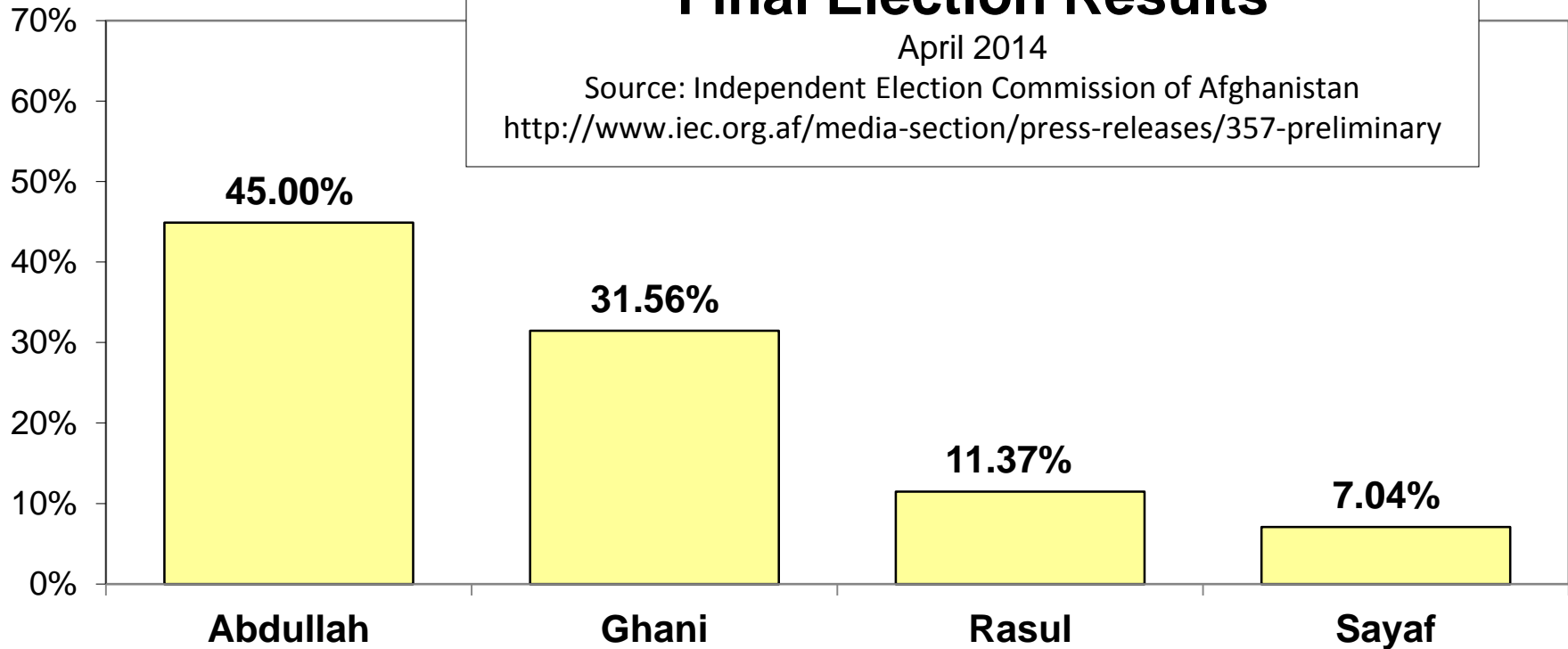
➢ Our estimate was 46–35%

➢ Appx. 6.6m votes cast

➢ Abdullah and Ghani go to runoff

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Support by Likely Voter Model, Runoff
Among likely voters, March 2014

Abdullah ▪ Ghani ▫

Higher turnout → Lower turnout

Model	Abdullah	Ghani
1 (69% of adults)	47%	52%
2 (57%)	48%	51%
3 (50%)	48%	51%
4 (48%)	51%	49%
5 (45%)	50%	49%
6 (35%)	52%	47%
7 (29%)	53%	46%

Average of the three middle models: 50–50

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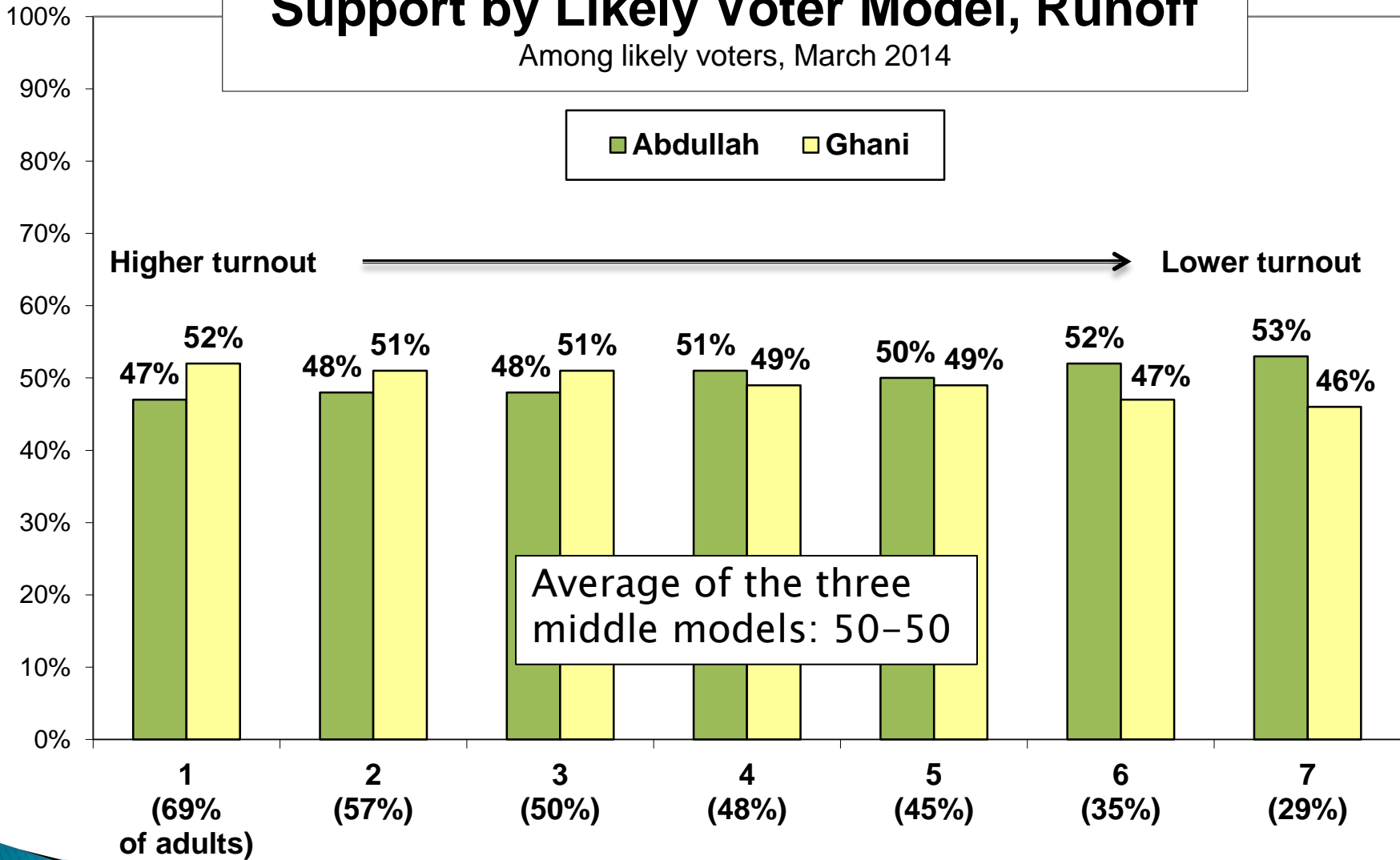
Runoff Among Non-Abdullah/Ghani Voters
Among likely voters, March 2014

Rasul voters only:
31–55% Abdullah–Ghani

- Abdullah: 34%
- Ghani: 57%
- Would not vote (vol.): 6%
- Don't know (vol.): 3%
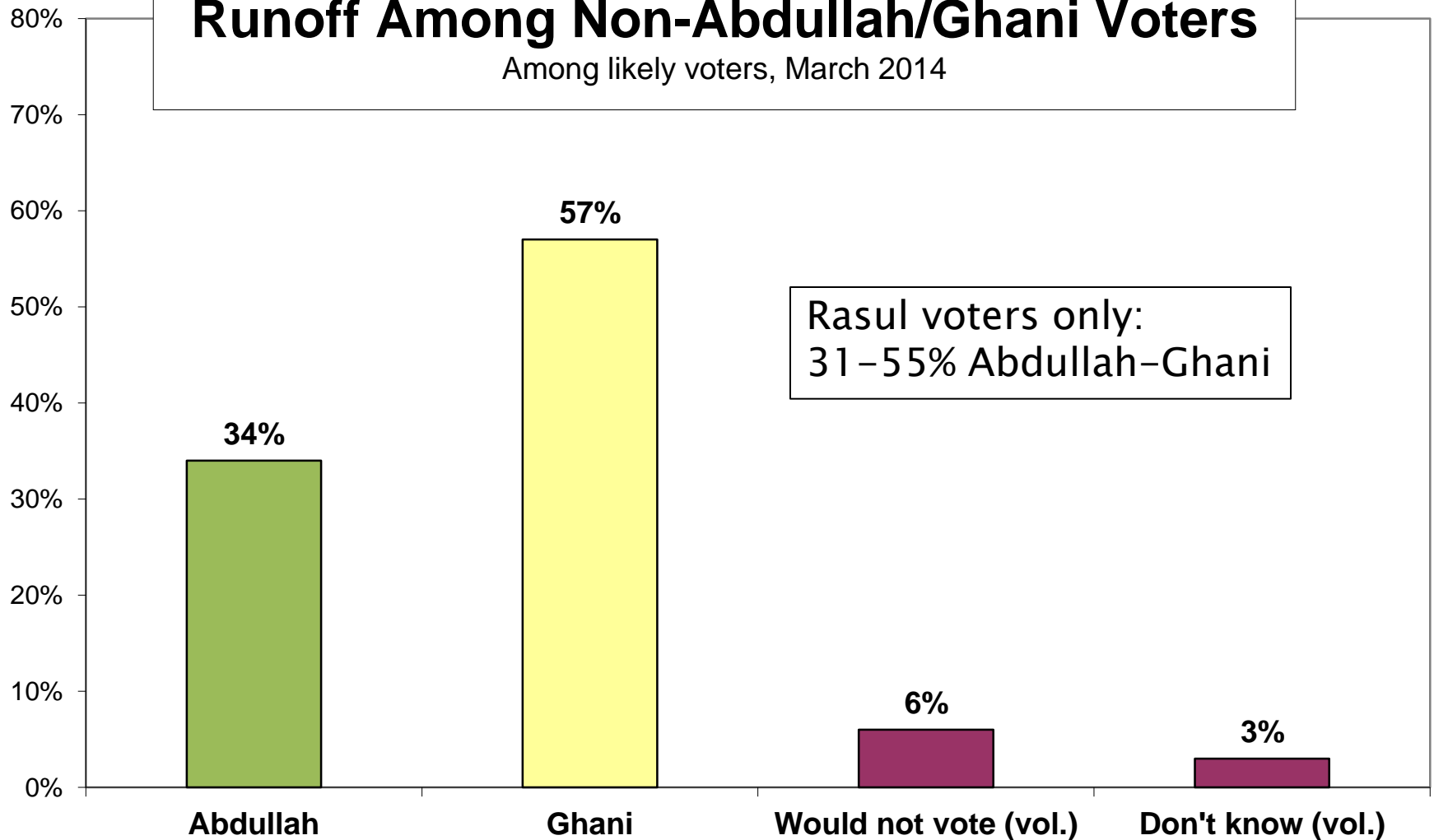
Candidate Support by Region, Runoff
Among likely voters, March 2014
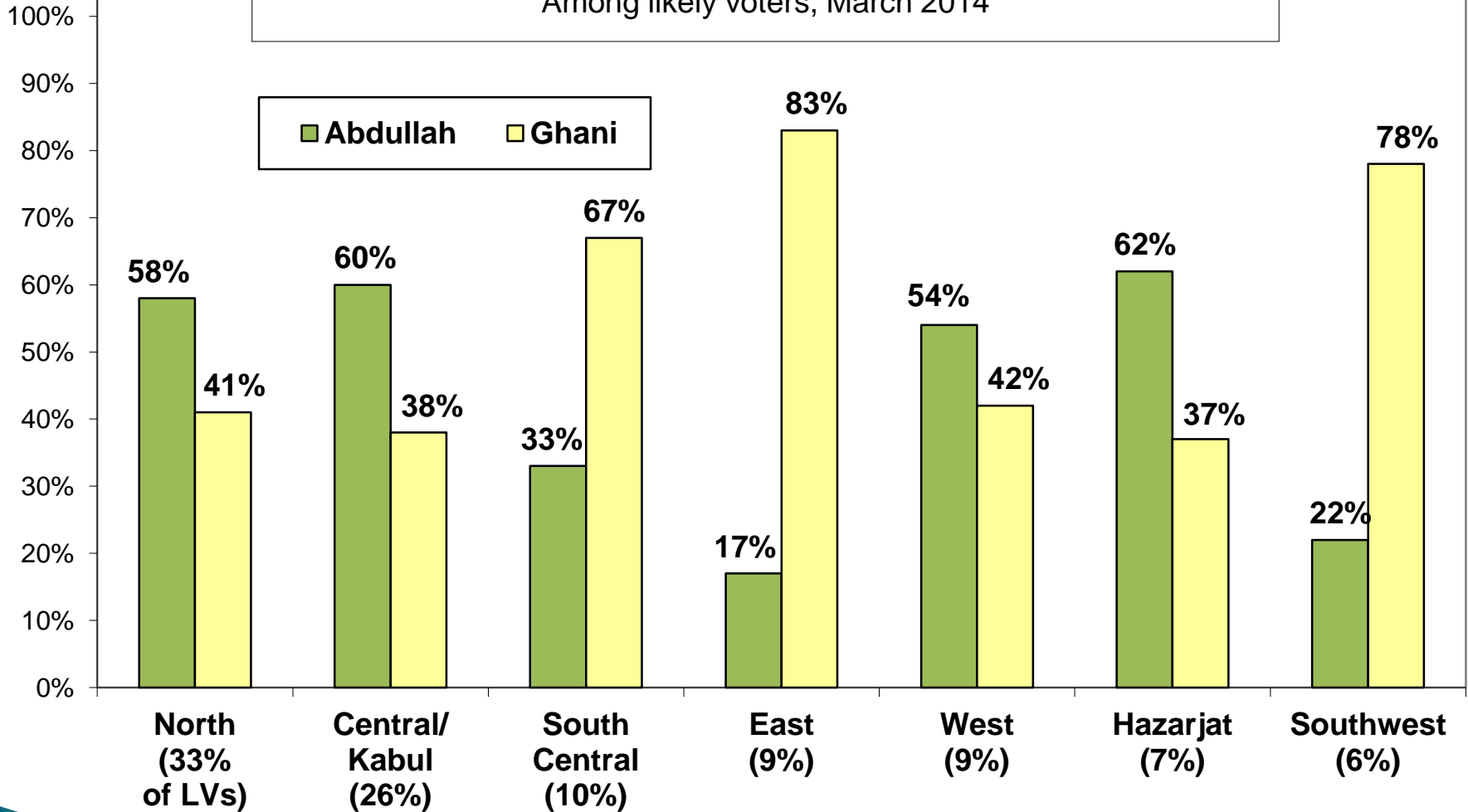
Legend: ■ Abdullah □ Ghani

Region	Abdullah	Ghani
North (33% of LVs)	58%	41%
Central/Kabul (26%)	60%	38%
South Central (10%)	33%	67%
East (9%)	17%	83%
West (9%)	54%	42%
Hazarjat (7%)	62%	37%
Southwest (6%)	22%	78%

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Change for Ghani by Group

	First round	Runoff	Diff.
Tajik	21%	31%	+10
Pashtun	49%	75%	+26
Hazara	24%	31%	+7
Uzbek	64%	60%	–4
Other ethnicity	39%	52%	+13
North	33%	41%	+8
Central/Kabul	28%	38%	+10
South Central	55%	67%	+12
East	51%	83%	+32
West	32%	42%	+10
Hazarjat	23%	37%	+14
Southwest	35%	78%	+43

Change for Abdullah by Group

	First round	Runoff	Diff.
Tajik	62%	67%	+5
Pashtun	21%	24%	+3
Hazara	61%	68%	+7
Uzbek	33%	39%	+6
Other ethnicity	46%	47%	+1
North	55%	58%	+3
Central/Kabul	54%	60%	+6
South Central	30%	33%	+3
East	19%	17%	−2
West	49%	54%	+5
Hazarjat	55%	62%	+7
Southwest	10%	22%	+12

Support Profile

	Abdullah	Ghani
Tajik	52%	25%
Pashtun	15%	48%
Hazara	21%	10%
Uzbek	6%	10%
Other ethnicity	5%	6%
North	39%	29%
Central/Kabul	31%	20%
South Central	7%	14%
East	3%	15%
West	10%	8%
Hazarjat	9%	6%
Southwest	2%	9%

Regression: Abdullah-Ghani Vote

Variable	Beta
Hazara	.20***
Tajik	.19***
East	−.11**
South Central	−.11**
Importance of candidate's views on dealing with the Taliban	−.10**
Importance of candidate's empathy	−.08*
Rate living conditions positively	.07**
Rural	.07*

*** < .001, ** < .01, < .05; R^2=.21
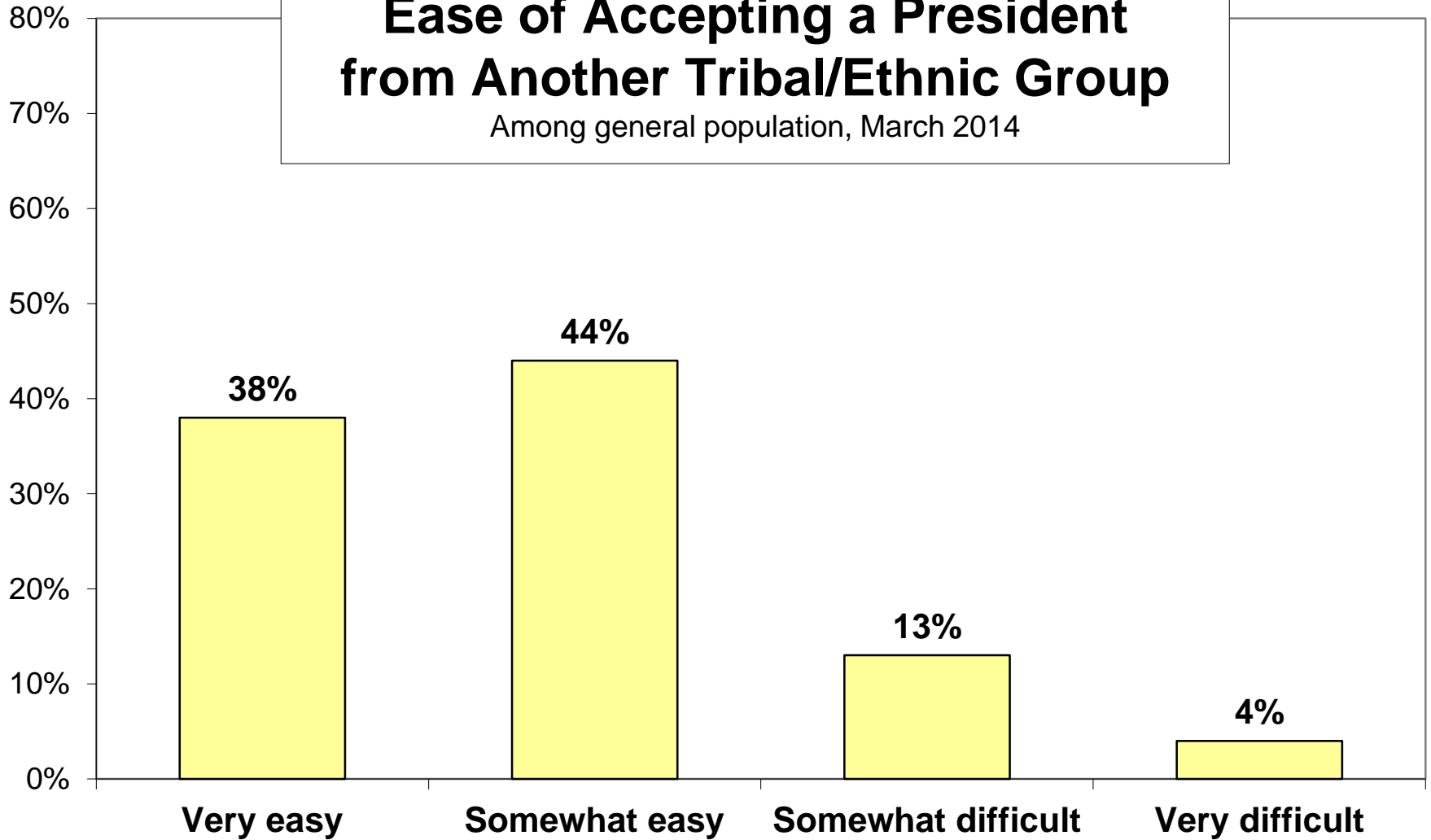
Would Vote For or Accept as Legitimate
Among general population, March 2014

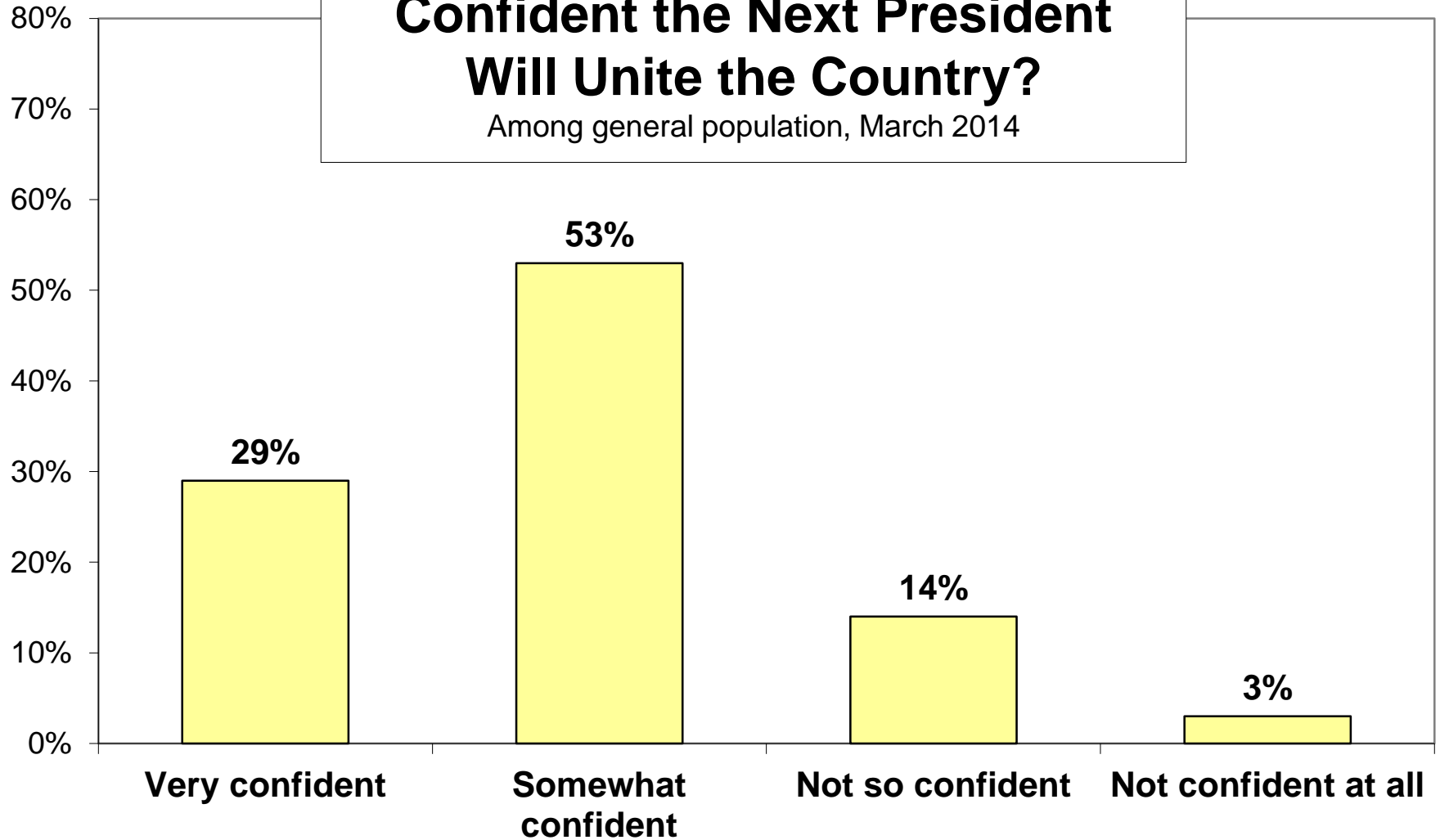| Candidate	Percentage
Ghani	76%
Abdullah	71%
Rasul	67%
Sayaf	45%
Karzai	38%
Sherzai	37%
Sultanzoy	33%
Naeem	31%
Hilal	29%
Wardak	27%
Arsala	23%
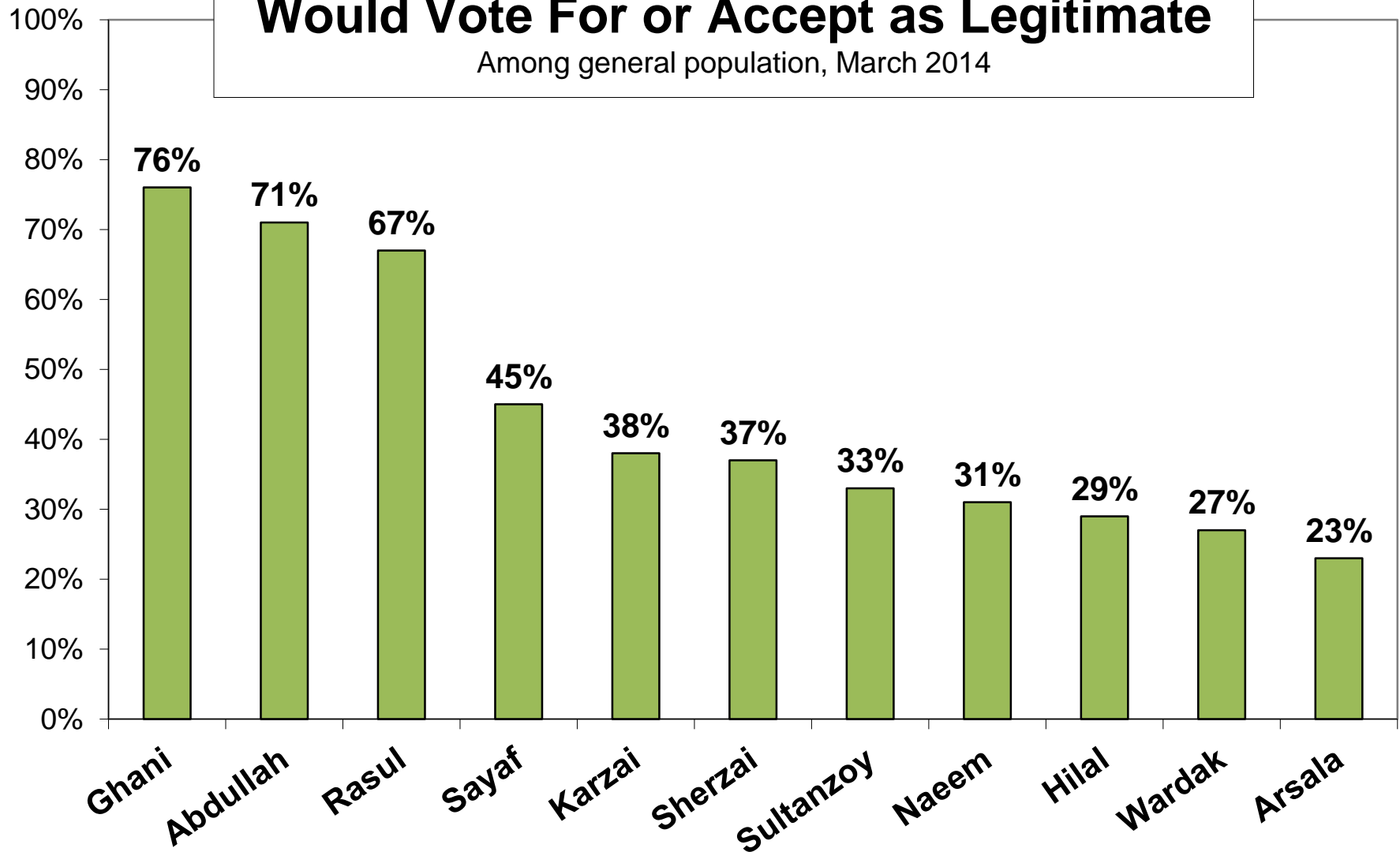
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Confident the Next President Will Unite the Country?
Among general population, March 2014

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Thank you!